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FOR IMMEDIATE RELEASE

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DCEDC Launches Door County Resident & Workforce Sentiment Survey, aims to get Direct Feedback & Experiences from those Currently Living & Working in Door County

STURGEON BAY, WI - Amid a COVID-19 global pandemic and a time where workforce shortages are hitting highs never experienced before, leaving local employers bracing for what the future holds if they can't find reliable employees. To help understand those impacts locally, DCEDC is seeking feedback from the County's residents and the current workforce to better understand how the pandemic induced changes have influenced them relating to their livability and employment in Door County, additionally DCEDC wants to understand what key things are important to our residents and workforce.

The Door County Economic Development Corporation (DCEDC) is launching a Door County Resident & Workforce Sentiment Survey with a goal aimed at getting direct feedback and experiences from those currently living and working in Door County. This survey is open to anyone who currently lives and works in Door County.

"It's important to understand what our current residents and workforce are experiencing and expecting right now, in terms of job satisfaction, retention, benefits and overall community satisfaction. After all, with such a limited workforce to begin with, it's imperative that we understand their needs and what will keep them here for the long term." stated Kelsey Fox, Director of Communications & Workforce Development at Door County Economic Development Corporation.

In addition, it's important for DCEDC to understand factors that influence and draw the workforce, young professionals and families to make the move to Door County, DCEDC also hopes to capture what things need to be done to keep them in Door County. Conversely, if someone is considering moving out of the County, DCEDC wants to understand what those deciding factors are, too.

The survey will remain open until January 31st. The survey is completely anonymous, no personal information will be collected or shared.

"Are there things you love about living & working here? Are there things you wish you had that you don't? Is a healthy workplace culture important to you, or, do you value a higher paying job? Are opportunities for remote work, childcare stipends and more flexible hours important to you? Would you like more family friendly things to do in Door County year-round or is living in Door County just perfect the way it is? Tell us what's important to you in the short (10-15 minute) survey below. "

Survey Link: <https://forms.gle/hqV5G83GSve92pbx9>

If Door County residents or workforce participants have additional thoughts or feedback that they would like to share outside of this survey, those folks are encouraged to contact Kelsey Fox, Director of Communications & Workforce Development at kelsey@doorcountybusiness.com or by phone at 920-743-3113 x4.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Founded in 1989, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation in Door County.